

Course Delivery Platforms

When you are ready to launch your course, you need someplace to host it. Here is a list of some popular online course platforms, along with their pricing, pros, and cons:

Teachable

[Teachable](#) is an online course platform that allows anyone to create and sell their own courses. Pros include customizable website, built-in email marketing, and easy course creation tools. Cons include the cost of the platform, lack of marketing support and a crowded marketplace that can make it difficult for courses to stand out.

Pricing starts at \$29/month for the basic plan along with a 5% transaction fee. The pro plan has no transaction fees and costs \$99 per month.

Thinkific

[Thinkific](#) is an online course platform that allows anyone to create and sell their own courses with its easy content upload and drag-and-drop visual course builder. Pros include customizable website, built-in email marketing, and easy course creation tools. Cons include the cost of the platform and a lack of marketing support.

Pricing: You can get started with a limited free trial then pricing is \$74 per month for the Start plan and \$149 per month for the Grow plan.

Kajabi

[Kajabi](#) is an all-in-one platform that allows anyone to create and sell online courses, coaching, memberships, and digital products. Pros include a full-featured platform, customizable website, built-in email marketing, and easy course creation tools. Cons include the high cost and can be overwhelming for beginners.

Pricing starts at \$149/month (\$119 per month when billed annually) up to \$399/month (\$319 a month billed annually).

Podia

[Podia](#) is the best course platform for someone wanting an all-in-one solution. You can use it to build your website and start selling online courses, webinars, memberships, digital downloads from one storefront. Pros include ability to build your own community, multimedia courses and it's easy to use. Cons include limited analytics.

Pricing: There is a free plan with an 8% transaction fee on each sale. Paid plans start at \$33 per month and go up to \$166 per month.

LearnWorlds

[LearnWorlds](#) is targeted towards the serious creator who cares about education, academic institutions, and in-company training. Pros include unique features like note taking, interactivity and branded mobile app. Cons include no free plan and large transaction fees.

Pricing: 30 day free trial, then the Starter plan at \$24 per month with a \$5 transaction fee per sale. No transaction fee plans start at \$79 per month.

Udemy

[Udemy](#) is a popular online course platform that allows anyone to create and sell their own courses. Pros include a large audience, easy course creation tools, and a wide variety of courses. Cons include a lack of marketing support and a crowded marketplace that can make it difficult for courses to stand out.

Pricing is free. However, Udemy takes 3% on sales that come from coupons or referral links and 63% of any other sales such as from students who find your course through their marketplace or Udemy advertisements.

Skillshare

[Skillshare](#) is a platform that focuses on creative and design courses. Pros include a community of creators, easy course creation tools, and a focus on creative and design subjects. Cons include a smaller audience and a lack of marketing support.

Pricing: it's free to sell on Skillshare. It uses a royalty system to pay teachers where Skillshare takes 70%.

LearnDash

[LearnDash](#) is a WordPress plugin. It's a learning management system plugin for WordPress only. It has a powerful quizzing and assessment feature. Pros include flexible platform, integrates well with WooCommerce, and supports most payment gateways. Cons include high learning curve.

Pricing is \$119.40 for the first year with a renewal fee of \$199 for 1 site.